

ORDER



Orders	Order / Rev:	166484
	Alt Order #:	06852374
	Product Desc:	AMERICAN FUTURE FUND
	Estimate:	1374
	Flight Dates:	09/14/12 - 09/20/12
	Original Date / Rev:	09/14/12 / 09/14/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	Anne Braunscheidel
	Billing Contact:	
		600 Fairmont Ave Ste 306
		Towson, MD 21286-1002

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	American Future Fund
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	51	\$36,700.00	\$31,195.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	51	\$36,700.00	\$31,195.00	0.00
Totals	51	\$36,700.00	\$31,195.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	61%	\$36,700.00
Market	100%	\$60,163.93

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	39%	\$23,463.93
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	0%	\$0.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/14/12	09/14/12	M-F 6-630p M-F 6-630p	CM	6-630p	----F--	:30	1	\$900.00	2	0.00	NM	1	\$900.00
EW NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	----F--	1		\$900.00	0.00							
2	M	09/14/12	09/14/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
EW NEWS 10P															

Order / Rev: 166484
 Alt Order #: 06852374
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: American Future Fund
 Product Desc: AMERICAN FUTURE FUND
 Estimate: 1374

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	09/14/12	09/14/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,050.00		0.00			
3	M	09/14/12	09/14/12	M-F 1035-1102p Nightline	CM	1035-1102p	----F--	:30	1	\$650.00	3	0.00	NM	1	\$650.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$650.00		0.00			
4	M	09/15/12	09/15/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$500.00		0.00			
5	M	09/15/12	09/15/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$600.00		0.00			
8	M	09/16/12	09/16/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$500.00		0.00			
9	M	09/16/12	09/16/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$700.00		0.00			
10	M	09/16/12	09/16/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$700.00		0.00			
11	M	09/16/12	09/16/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EW NEWS E SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,000.00		0.00			
12	M	09/16/12	09/16/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	-----S	:30	1	\$3,000.00	3	0.00	NM	1	\$3,000.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$3,000.00		0.00			
13	M	09/17/12	09/20/12	M-F GMA M-F GMA	CM	7-9a	MTWT---	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---					4	\$800.00		0.00			
14	M	09/17/12	09/20/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	MTWT---	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
REGIS & KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---					4	\$250.00		0.00			
15	M	09/17/12	09/20/12	M-F Midday News M-F Midday News	CM	11a-12p	MTWT---	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---					4	\$600.00		0.00			
16	M	09/17/12	09/20/12		CM	3-4p	MTWT---	:30	2	\$200.00	2	0.00	NM	2	\$400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p Twin Cities Live											
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		2			\$200.00		0.00				
17	M	09/17/12	09/20/12	M-F 4-430p Millionaire	CM	4-430p	MTWT---	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4			\$300.00		0.00				
18	M	09/17/12	09/20/12	M-F 430-5p News 430p News	CM	430-5p	MTWT---	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4			\$450.00		0.00				
19	M	09/17/12	09/20/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWT---	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00
NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4			\$900.00		0.00				
20	M	09/17/12	09/20/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	MTWT---	:30	4	\$1,050.00	2	0.00	NM	4	\$4,200.00
NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4			\$1,050.00		0.00				
21	M	09/17/12	09/20/12	M-F 1035-1102p Nightline	CM	1035-1102p	MTWT---	:30	4	\$650.00	3	0.00	NM	4	\$2,600.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4			\$650.00		0.00				
22	M	09/17/12	09/20/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	MTWT---	:30	4	\$500.00	2	0.00	NM	4	\$2,000.00
NEWS 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWT---		4			\$500.00		0.00				
N23	M	09/14/12	09/14/12	Friday Prime A Shark Tank	CM	7-8p	----F--	:30	2	\$2,000.00	2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		2			\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	09/10/12-09/16/12		Friday Prime A		7-8p	-----F----	:30		(\$2,000.00)	0.00	NM			
See MG 23.3,23.4															
[PE Due Did not accept mgs]															
2	M	09/10/12-09/16/12		Friday Prime A		7-8p	-----F----	:30		(\$2,000.00)	0.00	NM			
See MG 23.3,23.4															
[PE Due Did not accept mgs]															
3	M	09/15/12-09/15/12		7-1030p College FB		7-1030p	-----Sa--	:30		\$2,500.00	0.00	NM			
Ⓜ MG for 23.1,23.2															
4	M	09/15/12-09/15/12		230-6p College FB		230-6p	-----Sa--	:30		\$1,500.00	0.00	NM			
Ⓜ MG for 23.1,23.2															
24	M	09/16/12	09/16/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$700.00		0.00				
													Totals	51	\$36,700.00